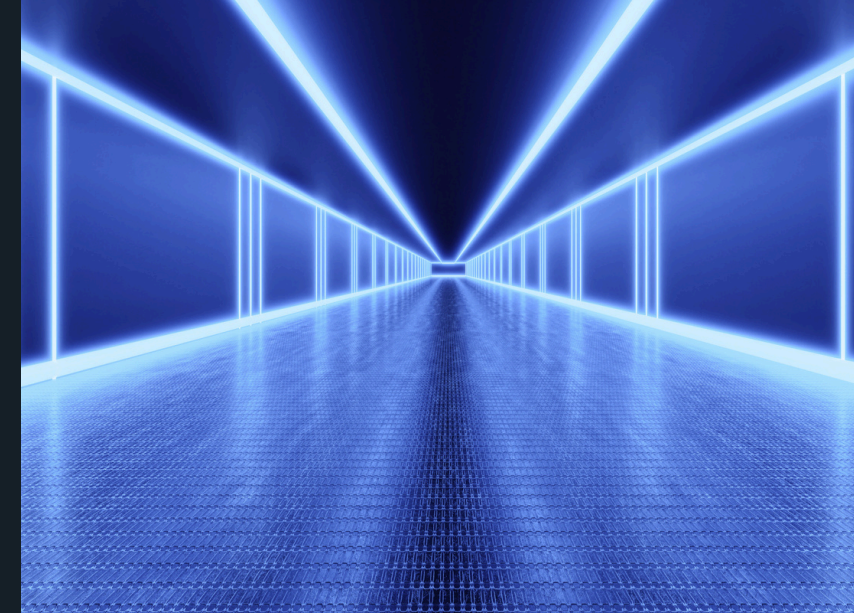




# BRAND KIT

FOR CREATIVITY AND CONSISTENCY

FIND CUSTOMIZABLE MOCKUPS, FRAMES, AND ICONS HERE!



FUTURE-  
FORWARD  
INNOVATION

CREATE  
THE  
FUTURE  
WITH US

INQUIRE NOW



LET'S COLLABORATE



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# LOGO

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## MAIN LOGO FEATURES



## THE LOGO MARK

Start inspired with thousands of templates, collaborate with ease, and engage your audience with a memorable Canva Presentation.

## LOGO VARIATION



## RULES OF APPLICATION

### Do's and Dont's

Versions of our logo can be used to match a variety of materials and applications. Make sure to apply them appropriately.

# COLOR PALETTE

[BACK TO NAVIGATION PAGE](#)

THESE COLORS REFLECT OUR BRAND'S IDENTITY AND PERSONALITY





# FONT – LIGHT BG

[BACK TO NAVIGATION PAGE](#)

## FONT OVERVIEW

### DM Sans Bold

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
Yzabcdefghijklmnopqrstuvwxy12  
34567890!@#\$%^&\*()

### DM Sans

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
Zabcdefghijklmnopqrstuvwxy1234  
567890!@#\$%^&\*()

## FONT HIERARCHY

OurVerse

### WE'RE HIRING

Are you looking for a space for innovation and collaboration? Get in touch! Fresh graduates welcomed.

OurVerse

### PRODUCT NAME HERE

Write example details here, such as product specifications, price, event duration, and promotions.

## TYPE APPLICATION

CAPTION IN #2563EB

**THIS IS HEADER  
BOLD IN #1D4ED8**

THIS IS SUBTITLE IN #BFDBFE

Write example details here in #1E3A8A, such as product specifications, price, event duration, and promotions.

# FONT – DARK BG

[BACK TO NAVIGATION PAGE](#)

## FONT OVERVIEW

### DM Sans Bold

For Headers

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
Yzabcdefghijklmnopqrstuvwxy12  
34567890!@#\$%^&\*()

### DM Sans

For Subheaders and Paragraphs

ABCDEFGHIJKLMNOPQRSTUVWXYZ  
Zabcdefghijklmnopqrstuvwxy1234  
567890!@#\$%^&\*()

## FONT HIERARCHY

OurVerse

### WE'RE HIRING

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OurVerse

### PRODUCT NAME HERE

Write example details here, such as product specifications, price, event duration, and promotions.

## TYPE APPLICATION

CAPTION IN #BFDBFE

**THIS IS HEADER**  
**BOLD IN #3B82F6**

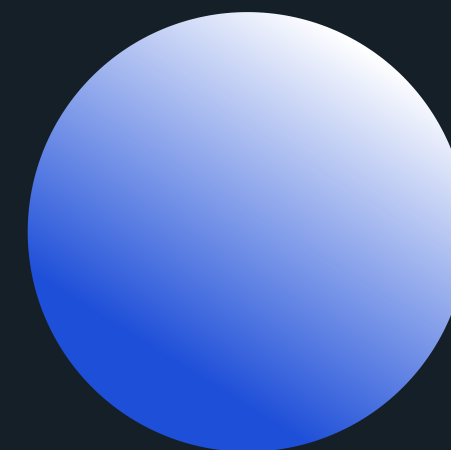
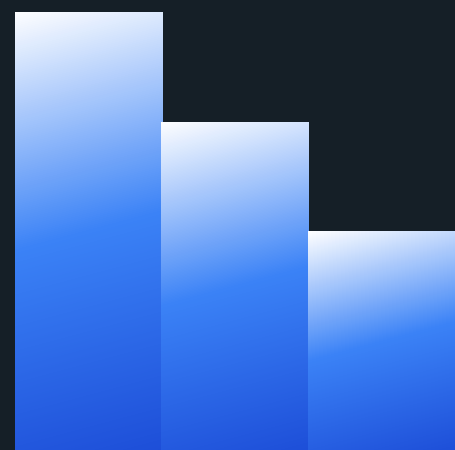
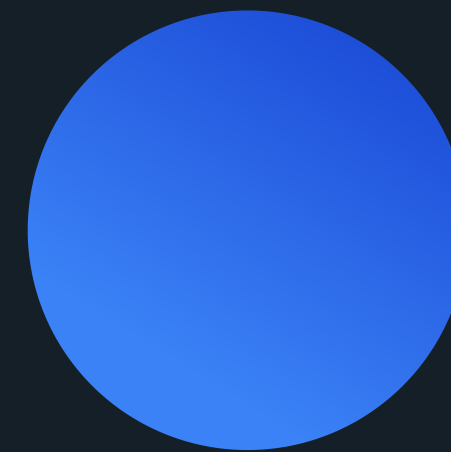
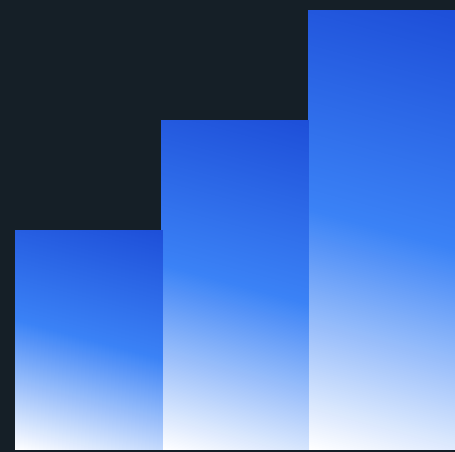
THIS IS SUBTITLE IN #BFDBFE

Write example details here in #FFFFFF, such as product specifications, price, event duration, and promotions.

# ELEMENTS, SHAPES, & ILLUSTRATIONS

[BACK TO NAVIGATION PAGE](#)

WRITE A DESCRIPTION OF THE ELEMENTS HERE AND HOW THEY ARE USUALLY USED BY THE COMPANY.







# BRAND KIT

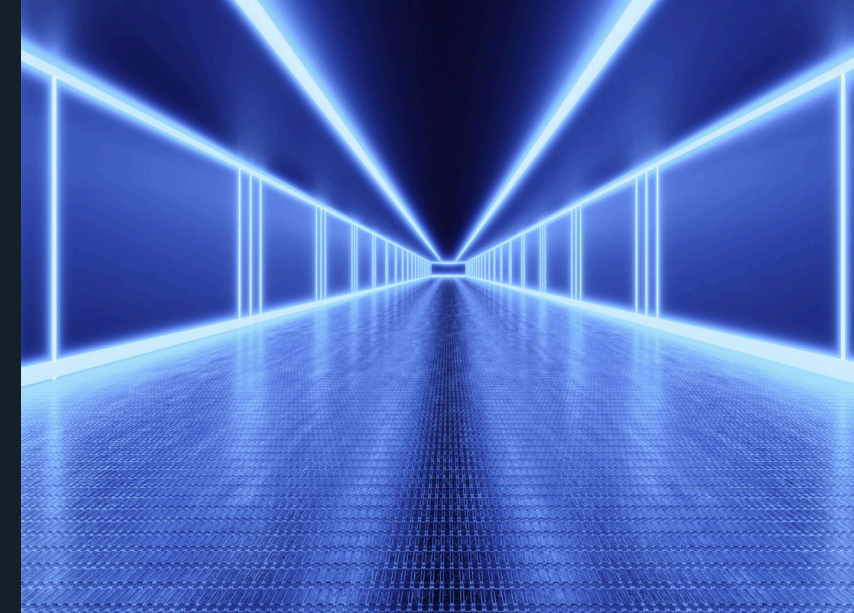
RESOURCES PAGE

[BRANDKIT.OURVERSE.TF](#) (COMING SOON)

[LOGO DRIVE LINK](#)

[DM SANS \(GOOGLE FONT\)](#)

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