

Introducing a unique ecosytem

An engagement Platform for Holistic Child Development

Built to deliver high-quality, impactful, and scalable transformational learning experiences anywhere.





"instead of asking ourselves which planet are we going to leave to our children

we should be asking ourselves what kind of children are we going to leave on this planet"





A broken, irrelevant, outdated and limited education ecosystem

We cannot prepare the next generation for tomorrow's world using yesterday's tools and systems



1. Prehistoric Schools & Formal Education Stuck in the past, failing the future.



2. Addictive Platforms & Unhealthy Social Media Hijacking attention, destroying well-being.



3. Influencers & Role Models Without Substance Fame over purpose, prestige over authenticity.



4. Companies & Corporate Philanthropy Resources in abundance — involvement in absence.

"Beyond Schools, It takes a village to raise a child" African proverb







5. Disempowered Parents & Caregivers The first educators, forgotten and unsupported.



6. Disengaged Communities & Wasted Potential Millions of adults — billions of hours — trillions of missed opportunities.



7. Inefficient Public Sector Investment Trillions spent — vision still missing.



8. Underutilized Associations, Clubs, and NGOs The hidden goldmine — struggling to scale.

The Urgent Gap: An Unfinished Global Mission for Youth Development

Despite trillions spent and billions of lives at stake, the world has barely begun to build the education systems needed to unlock the full potential of every child — especially across the Global South.





Limited Limited (basic skills, but no holistic development



 \rightarrow

900 Million

Every \$1 invested in Early Childhood Development (ECD) generates an average return of \$11 — and up to 3x more in the Global South, making it one of the highest ROI investments for humanity's future. The cost of inaction will be irrevocable.





Six Forces Accelerating the Transition towards Better Education

For the first time in history, powerful global forces are aligning to make universal, transformative, whole-human education not just possible — but inevitable.

1. Tech Breakthroughs for Adaptive Learning for All

Al, mobile connectivity, and near-universal internet access now make it possible to deliver tailored, highquality learning experiences to every corner of the planet.

2. New Mindsets towards Education

There is a global shift in demand toward education that fosters creativity, entrepreneurship, emotional intelligence, ecological responsibility, and purpose beyond academic achievement.

3. Global Knowledge as a Shared Commons

Open-source movements, transnational alliances, and cross-sector partnerships are democratizing access to high-quality education by blending local wisdom with global expertise.



4. Crisis-Driven Urgency in a Rapidly Changing World

Environmental issues, AI disruption & automation, and social upheaval are forcing a complete reimagination of education systems to ensure resilience, independence and flourishing.

THE FUTURE OF

EDUCATION

5. New Funding Models for Sustainable Innovation

Impact investing, micro-sponsorships, cooperative platforms, and community-driven ventures are unleashing unprecedented resources towards educational entrepreneurship and access.

6. A New Generation Demanding More

Our youth is more connected, conscious, and vocal than ever before— demanding education that equips them to lead, innovate, and solve the challenges of their time.



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The Path Forward: Building the Foundation for Universal, High-Quality Education

Experts, institutions, and innovators agree: To unlock the future of education, we must focus on three essential priorities — to inspire, train, engage, and support every learner and every guide.

Elevate Quality

World-Class Content and Frameworks

Set and uphold global quality standards across programs, curricula, pedagogies, and learning materials ensuring every child experiences excellence.

- $\{\checkmark\}$ Quality frameworks
- # High-quality curricula and materials
- \sim Rigorous quality assurance systems

Empower Guides

Empowered Guides and Learning Experiences

Boldly reinvent how we inspire, train, and multiply capable teachers, trainers, caregivers, parents, volunteers, and Al guides — making sure every learner is supported by a well-prepared guide.

Scalable, high-impact training approaches Talent development for all sectors

engagement



New pathways for parental and volunteer

Activate Ecosystems

A New Ecosystem of Support

Unlock new funding models, mechanisms, and technologies to mobilize and sustain collective action — ensuring long-term support for education at every level



Pooling and pay-it-forward mechanisms

- Advocacy-driven resource mobilization





Indaba OS: An OS to accelerate the transition toward quality education for all

Our youth needs access to complementary education in order to flourish in a rapidly changing world. We are building that platform - one that offers high quality, impactful content, affordably and at scale on- and off-line.

Indaba OS is a Social Business with a mission to empower young people to be resilient, develop their full potential and serve the common good by developing a better educational system powered by world-class technological, collaborative and educational solutions accessible online and offline, affordable to the many.

Laser focused on 3 categories :

Priority 1 : Early Childhood Development Priority 2 : Afterschool & Extracurricular Empowerment Priority 3 : Vocational & Regenerative Career Training







Because every single child deserves the best

We're on a journey to produce and distribute the most inspiring and engaging Youth Programs in the world. We aim to provide the next generation, parents, guides & knowledge experts with the connected tools to grow engagement and impact.

Indaba Campus - Online

For children



An online campus that offers an adaptive, personalized, AI agent built to provide access to the world's best educational resources in +500 languages and dialects.

Indaba Institute - Online

For Parents, Caregivers and Teachers



Indaba Institute Online trains, assist certifies caregivers, teachers and community leaders globally

Access a 360* approach to youth development brought to you by the world's leading institutions and knowledge experts.



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Indaba Guides

For Guides & Masters & Experts

Indaba Hosts

For Funders and Contributors





ts and	Turbocharge your ability to create top tier
	educational programs with our AI studio
	and reach the world from one singe
	platform.

A purpose driven investment platform for investors and organisations to fund the development of new educational resources and. impact at scale





This is not our first rodeo

Indaba is the spin off of decades of research, development and innovation.

We're fusing an innovative infrastructure, AI-trained knowledge engines, and world-class educational content — ready to scale a new era of holistic, global learning.

Testimonials 'm impressed by wl ou have done so far Jimmy wales - tounder to wikipedia



Trusted by leading NGOs, governements and Knowledge Experts.

+CIFRC





+4,000,000,000

+90,000,000educational resources

+\$60,000,000spent on infrastructure & content development





ORDRE DE MALTE

Electricians Without Borders

+100Others



From foundation to contribution

Deliver transformational experiences anywhere

The Foundation I 0-6

The Exploration I 6-15



500 millions children could be better equipped if their parents & caregivers were

> Every Child Deserves Strong Roots. From birth to age 6, we offer ECD programs that change lives forever.





3% of the young people in the global south enjoy afterschool activities. Screens do not serve their best interests.

> Unlock the Potential of Youth with transformational learning experiences



The vocation & regeneration | 15–25



By 2030, 800 millions young people will be unemployed with global consequences

> Skills that Earn & Regenerate Vocational & Micro-Entrepreneurship paths that equip young people to live with purpose.

\$500,000 USD raised

2,071%

For profit - Cooperative - 120% ROI

The contribution I All Ages

Phase 4

Regenerate community, serve the common good Learn to be a giver

Trillions of hours could be spent to build a stronger communities and regenerate our environement

> Serve. Create. Regenerate. A unique portfolio of impact proven Community-led solutions worth implementing

\$500,000 USD raised

2,071%

For profit - Cooperative - 120% ROI



PILLAR 1: THE FOUNDATION — Early Childhood Development (0–6)

"Strong Roots for Lifelong Growth"

Empowering families, caregivers, and teachers to nurture secure, healthy, joyful beginnings.

Category/Subcategory	Engaging Title	Subtitle	Partner
Cognitive & Language Development	Little Brains, Big Ideas	Help children discover words, stories, and a love for language.	UNICEF
			Reach Out & Read
Social-Emotional Skills	Hearts that Grow Strong	Foster empathy and emotional safety in the early years.	Harvard Center on the Developing
			Red Cross
Motor & Sensory Development	Move, Touch, Grow	Develop through movement, sensory play, and real-world stimuli.	Montessori AMI
Nutrition, Health & Hygiene	Fuel for Life	Nourish children for strong minds and bodies.	La Leche League
			GAIN
Parenting & Indigenous Caregiving	Raise with Wisdom	Blending ancestral knowledge and modern parenting.	Bernard van Leer Foundation



🙀 PILLAR 2: THE EXPLORATION — Youth Empowerment (6–15)

"Flourish and Discover Your Potential"

Enabling curiosity, creativity, and purpose through guided exploration.

Category/Subcategory	Engaging Title	Subtitle	Partner
Personal Discovery & Creativity	Unleash Your Voice	Explore your talents through stories, music, and expression.	Design for Change
			TED-Ed
Collaboration & Social Skills	Together is Better	Build empathy and teamwork through clubs and play.	World Scouting (WOSM)
			Girl Guides / YMCA
STEM & Inquiry-Based Learning	Invent the Future	Solve problems with science, coding, and innovation.	LEGO Foundation / Raspberry P
Lifeskills & Learning to Learn	Skills for Life	Build resilience, growth mindset, and independence.	Khan Academy / Inner Developr Goals
Sports & Wellbeing	Play to Grow	Boost health and joy through movement and sport.	Right To Play / IOC



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"Earn, Grow, and Regenerate the World Around You"

Equipping youth with lifeskills, vocational tools, and regenerative futures.

Category/Subcategory	Engaging Title	Subtitle	Partner
Vocational Skills	Master a Lifeskill	Learn caregiving, farming, or building — skills for life.	BRAC / Don Bosco / Barefoot Colle
Micro-Entrepreneurship	Start Something That Matters	Launch a mission-driven business with real-world tools.	Educate! / Enactus / Aflatoun
Regenerative Living	Live Regenerative	Work in harmony with land and community.	Permaculture Research Institute / Solidaridad
Green Jobs & Future Work	Work that Heals the Planet	Get paid to regenerate — soil, water, community.	UNEP / World Resources Institute
Life Design & Career Discovery	Design Your Future	Reflect, design, and plan a meaningful future.	Thrive Foundation / Design Your Li (Stanford)
Innovation Challenges	Dare to Solve the Impossible	Compete in global tech or impact challenges.	XPRIZE Foundation



VILLAR 4: THE CONTRIBUTION — Community Engagement & Social Entrepreneurship

"Serve the Common Good and Regenerate Communities"

Turning learners into leaders, and leaders into changemakers.

Category/Subcategory	Engaging Title	Subtitle	Partner
Community Projects & Local Action	Change Starts Here	Make an impact where you live — with others.	Restless Development
Social Innovation & Entrepreneurship	Innovate for Good	Build an NGO, coop, or venture with values.	Ashoka / Acumen / Yunus YSB
Leadership & Volunteering	Lead with Heart	Develop into a leader through service and commitment.	African Leadership Academy / Rec
Advocacy & Movement Building	Your Voice, Your Power	Campaign for change, mobilize a cause.	Purpose / UN SDG Action / Girl Eff
Justice & Equity	Justice for All	Create inclusive communities, fight inequity.	UN Women / Global Fund for Wom Cultural Survival
Global Storytelling	From Local to Legendary	Share your work on global stages.	TED / TEDx
4			



A unique curriculum and process offering a holsitic appraoch to youth development





Vocational What will be your verse

From micro learnings, badges, projects based learning to full programs with certifications on prosperous jobs that can't be replaced by machines and technology



Regenerative

Empower life in all its manifestations - common good

Basics needs of the underprivileged Social justice & inclusion Peace & cohesion Community empowerment Local resilience & Prosperity Etc.

Biodiversity Land & Forest Regenerative agriculture Water Energy Housing Mobility Food Etc

Our Priority - Early childhood developement

ECD

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Learning

Psychosocial well-being

Health



Effective, culturally-informed Early Childhood Development (ECD) solutions that can scale.



Lorem



Lorem



Indaba OS The tech infrastructure that invites the world to accelerate the transition toward high quality youth development



A Learning & Training System For Parents, Caregivers and Teachers



An engagement System For purpose driven citizens





\$3,000,000 USD raised 2,071%

For profit - CLA - 10% Interest



A contribution System For NGOs, Experts & content creators



An funding System For investors & hosts







Indaba Campus - The Portal for lifelong growth

Youtube, VideoGames, Netflix, TikTok, Instagram. Today's platforms were built to grab attention - not to grow potential

Indaba Campus is built differently: an online sanctuary for the next generation to thrive, not scroll.

Personalised learning journeys Every child has a unique path — our Al mentor adapts to their dreams, pace, and real-world needs.



Culturally Rooted, Globally Connected | Content and guidance that speaks their language, honors their heritage, and opens up the world.



High-Quality Learning, Playfully Delivered Beautiful, cinematic experiences designed to spark curiosity, confidence, and creativity.



Built for offline-first, affordable delivery so every child, everywhere, can have a world-class guide in their pocket.



Unlimited, Industry-Leading Learning Access Core Certifications and 80+ Nanodegree programs, 350+ courses, 2,500+ skills — curated with the world's most innovative education and tech leaders.



Download Now

Youth Development Online Campus. All In One App.

Providing you with the knowledge and connceted tools To grow thriving children



See Features



Trusted by 1 Million user



Inspire



Engage







Indaba Institute - The Academy for holistic childhood development

Parents, Educators, Caregivers, Nanies are the guides shaping the future, but they lack the tools and trainings to be the best mentors they can be.

A Transformational Learning Portfolio | Masterclasses and microprograms rooted in the full spectrum of child development — emotional, social, cognitive, physical.



Seal of Excellence Certification | Earn recognized credentials that build trust, open new doors, and elevate your career — locally and globally.



Earn As You Grow Unlock extra income opportunities with specialized skills that schools, NGOs, and families need today.



Bootcamp-Quality, Life-Flexible | World-class pedagogy, hands-on mentorship, and real-world projects — at your own pace, at a fraction of traditional cost.

Unlimited, Industry-Leading Learning Access Core Certifications and 80+ Nanodegree programs, 350+ courses, 2,500+ skills — curated with the world's most innovative education and tech leaders.







Indaba Guides - A Global Stage for the World's Best Educators

Despite their unmatched recognition, access, expertise, and community trust, they struggle to scale their impact in the digital age.

Accelerate the convergence of the world's top youth organisations, knowledge experts, and educators to build the future of learning.



Recognition & Reputation | Position yourself alongside the world's top changemakers. (Think TED, but action-first.)



Global Impact Your expertise — delivered in 600+ dialects, online and offline, to every corner of the world.



Premium Experiences | Turbocharge your programs with our AI Studio quests, badges, rituals — at a fraction of today's traditional production cost.



New Revenue Streams | What once was a cost center (training) becomes a growth engine \rightarrow B2B and B2C licensing across the Indaba network.



Real-World Engagement, Not Just Views | Earn XP, recognition, and revenue based on real learner action and transformation.



Indaba Guides



A catalyst for educational experiences worth spreading





Indaba Host Programs - An Innovative Model to Scale Quality Education

Despite their unmatched recognition, access, expertise, and community trust, they struggle to scale their impact in the digital age.

Indaba Host Programs allows you to scale your impact Purpose driven collectives sharing their **resources** to build the best educational solutions



Global Collaboration: Top educators, NGOs, and youth organizations united to create a shared, living education infrastructure.



Pooled Funding, Massive Impact: One contribution supports millions, not just one school.



Evergreen Model: Build once, grow forever — sustainable impact, inspired by the Angel Studios 120% model.



Transparent Tracking: Real-time dashboards to measure every learner, every project, every dollar.



Branded LP Experience: Custom, secure reporting for your funders, contributors, or investors.







Why Indaba OS Wins – Competitive Edge

Feature	Traditional EdTech (Udemy, Coursera, LMS)	NGO Custom Platforms	YouTube	Open Indaba
High-Quality, Engaging Learning	X Low engagement	🗙 Poor UX, static PDFs	X Unstructured	🗹 Project-based, Al-enhanced, HQ content
Built for Scale	X Limited institutional use	X High cost to maintain	🗙 No formal structure	🗹 Global scalability
Cost Efficiency	× Expensive subscription	🗙 Unsustainable investment	🗹 Free but poor quality	🗹 Mutualized cost model, tech advantages
Revenue Model	X Direct consumer pay	X Limited revenue	🗙 No revenue	🗹 Multi-stakeholder (NGOs, Corporate, users)
Measurable Impact	X Low course completion	X No real tracking	🗙 No impact metrics	Al-powered impact tracking

Indaba's Defensibility: Why We Win Long-Term ~~ ightarrow

- Ecosystem Network Effects: Every new learner, guide, organization, and partner makes the platform smarter, richer, and more valuable creating self-reinforcing growth loops.
- Community-Owned Knowledge Base: Crowdsourced, culturally rooted, multilingual educational content that improves over time not easily replicable.
- Seal of Excellence and Certifications: A globally recognized credential and trustmark for guides, hubs, and learners creating prestige, employability, and affiliation.
- Data and Impact Moat: Al personalization improves as millions of learning journeys unfold making Indaba smarter at guiding human development uniquely.
- Platform Cooperative Governance: Community stakeholders co-own and co-build Indaba, tying in loyalty and mission alignment permanently.

Every other industry has evolved: \checkmark Music \rightarrow CDs to Spotify \overrightarrow{V} TV \rightarrow Cable to Netflix \checkmark Commerce \rightarrow Malls to Amazon \mathbf{P} Education? Still stuck in the past.



The Path Forward: 3 Focus Areas for an Explosive Launch

To unlock the potential of the ecosystem, our go-to-market will focus on key pillars such as partnering with the right knowledge partners & NGOs, mobilizing a network of change makers and patrons for our main programs.

MVP with 10 Knowledge Partners & NGOs

We're targeting organizations such as UNICEF, Red Cross, World Scouts Organization, Olympic Committee and more to join us in building our Al platform.

- Adaptive AI-learning Beta Version () High-quality curricula and materials
- $\left\{ \begin{array}{c} \searrow \\ \swarrow \end{array} \right\}$ Proven NGO engagement model

Learn

Launch Indaba Learning Platform

Upgrade and merge our platform UI / UX: and enhance and reorganize our content. reorganize our Sikana (3000 videos), Bamboo app (250 activities), and Wizenoze app (select among the 9000000 millions ressources).

 \Box Scalable, high-impact content

6 Focus on co-marketing

engagement





New pathways for parental and volunteer



Contribute

Launch Funding Platform

Build and Launch our purpose driven investment platform for investors and organisations to fund the development of 10 educational programs and gather 10 millions in funding.

Pooling and pay-it-forward mechanisms

- Trust-based monitoring and technology
- $\stackrel{\circ}{\sim}$ Advocacy-driven resource mobilization

Our Platform Business Model: Access for All, Growth for Good

Tailored pricing for your complementary educational journey. Discover plans that cater to your learning goals.

Campus

Online

Opens Access

\$0 / Month

Access Indaba Campus and basic learning journeys

- ✓ Explore Content
- \checkmark Join Missions
- 🗸 Earn XP
- ✓ Community Access
- ✓ Offline Ready

Get Started

Premium Subscription

\$10 / Month

Unlock your personal AI learning age and boost your learning journey with the fullest experiences

- ✓ Personalized paths
- ✓ Al Mentor
- ✓ Advanced Quests
- ✓ Skill Tracking
- ✓ Badges & Rewards

Get Started

✓ Projected Revenue Growth: $2026 \rightarrow \in 2.6M$

Pricing

Licensing	Tranings & Certifications
\$25-250 / Month	\$50 to \$500
Full Platform access for institutions, NGOs, and schools to offer the most transformative and empowering journeys to their networks of kids.	Training programs for parents, teachers, nannies, social workers and more to expand their educational opportunities.
 Admin Dashboard Private Content Impact Reports Team Training Branded Access 	 extended paths & courses Al Mentor Online Mentoring and Tutoring Skill Validation Online - P2P Badges, certifications
Get Started	Get Started
€4.5M 2028 → €7.4M	2029 → €10.9Mn



Indaba OS - Studio : Crowdfunding Platform

Indaba Host Programs allows you to scale your impact : Purpose driven collectives sharing their resources to co-own and build the best educational solutions and monitor their impact.



✓ Projected Revenue Growth: $2026 \rightarrow €0.7M$

7% on all transactions, Global Crowdfunding Series, Acceleration fund, Quadratic Funding Collectives

2027 → €1.5M 2028 → €3M 2029 → €6Mn



Open Indaba: The Learning Factory – A Scalable, High-Impact Production Model

A Production Line for the Most Engaging & Scalable Youth Programs



Just like Tesla builds gigafactories for EVs and Angel Studios revolutionized content funding & production, Open Indaba is building the world's first "Learning Factory"—a systematic, AI-enhanced, and community-powered production engine that transforms raw learning experiences into world-class, multilingual, and scalable programs.

Every step of the Open Indaba Factory Line is engineered for maximum scalability, efficiency, and impact.





Indaba Phase 1: EUR 5 million to double down on our strong momentum

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Product & Platform Development (50%)

Enhance AI-driven content aggregation and creation based on neurosymbolic, build multilingual capabilities, and refine user experience to drive engagement and accessibility.

Marketing, Branding & Community Engagement (20%)

Branding Indaba, Close 5+ Category Leader deals (Montessori, UNICEF, Red Cross, etc.), expand NGO collaborations, launch our Indaba fellow programs (30 knowledge experts) and grow the corporate & institutional sponsorship pipeline.



Strategic Partnerships & Growth (30%)

Close 5+ Category Leader deals (Montessori, UNICEF, Red Cross, etc.), expand NGO collaborations, and grow the corporate sponsorship pipeline.

Operational Scalability & Team Growth (10%)

Expand core team, hire high-impact contractors, and optimize infrastructure for sustainable scaling.



An experienced and prupose driven team

We are a passionate team, with a unique culture and strong purpose that is powering a better Internet paradigm, one that is equally accessible, incredibly efficient, and super scalable.



GREGORY FLIPO Co-Founder & CEO

Social entrepreneur with 20 years of experience building educational content and platforms used by millions today.



LAYAL FAYAD

A Learning & Development expert with a strong background in EdTech, AI-driven training solutions, and LMS



THIJS WESTERVELD **CTO - AI Leader**

PhD in AI, Lead a multi-disciplinary team of engineers (front-end, back-end, machine-learning, devops and QA) building tools and services



COO

Backed by top-tier board members, mentors and industry leaders who bring deep insights, networks, and execution power.



AHMER INAM CEO of Cognisee

Ex Nike, AI Director, XPRIZE, MIT Media Labs, Forbes Technology Council.



FLORIAN FOURNIER Co founder Ourworld

Experienced social entrepreneur and marketing executive with extensive network in the US and Latam.



Our network spans across Europe, U.S., Africa & South America, bringing a wealth of experience in core functions of venture building. We benefit from their expertise on all our ventures.









GERBEN DE VRIES AI Research Engineer

Experienced AI Research Engineer working on various AI techniques for Ed-Tech:

SACHA OBEEGADOO





Plus a team of talented business developers, advisors and other team members.



ANDRÉ SHEARER Co-founder and CEO

Founder of Indaba Foundation and institute. Renowned leader in ECD.



KRISTOF DE SPIEGLER CEO Ourworld

Serial entrepreneur with 30 years of experience in Internet and cloud, with + USD 500m in exits.



THOMAS BECKER Serial Innovator Al and Rocket Scientist, MIT, Harvard, worked for Musk, Sergei Brin, Jeff Bezos.

Why Invest in Open Indaba?





Complete Value Chain Ownership | Full control over AI, Tech, content, production, and infrastructure ensures cost efficiency, quality, and rapid scalability.

Scalable & Diversified Revenue Model | Multiple income streams—memberships, corporate sponsorships, and crowdfunding—drive resilience and exponential growth.

First-Mover Advantage in a Blue Ocean Creating a new category of Al-powered, project-based learning—the first global seal of excellence in that space.

World-Class Leadership & Execution | An elite team of AI, EdTech, and impact experts, supported by top global advisors from Cognisee, Indada, Sikana, and Threefold.



Indaba OS

Indaba is not another EdTech platform—it's the missing piece in modern education. Let's build transformative learning experiences for young people, everywhere

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